



**John Durband** - Freelance Graphic Designer

## EXPERIENCE

### **Yardbird Creative**

(Freelance Designer) Dec 2010 - Present

### **Kenyons**

(Freelance Designer) Dec 2011 - 2021

With clients such as Merseytravel, Mersey Ferries, LIPA, Enersys and The City of Liverpool College and along with my own clients designing brochures for P&O, Cunard and Royal Caribbean, producing creative from concept to final print production.

### **Character Media**

(Senior Designer) 1st Oct 2008 - 20th Nov 2011

Working within a large print company I looked after all pre-press artwork and also got involved in some elements of the printing process.

### **Colourplan Design and Print**

(Senior Designer) 10th Dec 1998 - 28th Sept 2008

One of my longest positions, designing sports publications for Everton FC, Blackburn Rovers FC, St. Helens and Wigan Rugby working on tight daily deadlines to produce weekly magazines.

### **Alpha Graphics**

(Middleweight) 1st Sept 1998 - 30th Nov 1998

3 month contract, artworking for print.

### **Mediafine Worldwide Publications**

(Graphic Designer) 5th December 96 - 20th August 98

My first design role out of university working for a publishers designing airport and seaport brochures and advertising.

## ABOUT ME

A creative senior graphic designer with more than 25 years experience in the industry from print to agency and freelance with a proven ability to develop projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales. I am able to lead a team of designers as well as manage and motivate; this, in turn, helps create the ultimate visual solution for clients.

Performing in a fast paced environment without compromising quality or design standards and possess a natural knack for bringing people together to come up with new ideas and concepts.

## EDUCATION

### **Higher**

Stafford College, Earl Street, Stafford. 1994-1996  
*HND Graphic Design & Typography*

### **Further**

Liverpool College, Hope Street, Liverpool. 1991-1993  
*HND Graphic Design*

### **Secondary**

Fazakerley Comprehensive, Sherwoods Lane, Liverpool. 1987-1991  
*9 GCSE, 2 Alevels*

## SKILLS

Over 25 years studio experience, with an extensive knowledge of Creative Suite (InDesign, Photoshop and Illustrator.)

I attained a Higher National Diploma in Graphic Design, then went on to graduate with distinction from a Higher National Diploma in Typographic Design at Stafford College.

I have worked on briefs involving client liaison and tight deadlines working in weekly magazine publication taking jobs through from concept to press.

I am capable of working without supervision but also work well and have experience to work as part of a creative team.

## REFERENCES

**Roger Kenyon** - Kenyons Chairman  
46 Rodney Street, Liverpool, L1 9AA.  
**e:** roger@kenyons.co.uk

**Stephen Longworth** - WSP  
1 Sheikh Zayed Rd, Dubai, United Arab Emirates.  
**e:** stephen.longworth@wspgroup.ae

## CONTACT

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